



Differentiate By Design

Mar 10, 2014

## XCEL BRANDS CHAIRMAN AND CEO ROBERT W. D'LOREN TO SPEAK AT 26TH ANNUAL ROTH GROWTH STOCK CONFERENCE

LAGUNA NIGUEL, Calif., March 10, 2014 (GLOBE NEWSWIRE) -- Today, Robert W. D'Loren, Chairman and CEO of Xcel Brands (OTCQX:XELB) will be a featured speaker and panelist at the 26<sup>th</sup> Annual ROTH Capital Partners Growth Stock Conference taking place from March 9-12 in Laguna Niguel, CA. D'Loren will join a panel of industry experts from leading consumer brands and retailers to share the secrets of building an authentic brand and Xcel's signature approach to Omnichannel sales for its brands, including Isaac Mizrahi New York and Liz Claiborne.

"The ROTH Conference is always an amazing opportunity to exchange ideas with the best small cap companies in the country, across a host of sectors," said CEO & Chairman Robert D'Loren. "I'm energized to share our perspectives on the future of retail brands with such a distinguished panel and forward thinking investors."

Robert W. D'Loren has successfully acquired and monetized a vast array of consumer brands, exceeding \$1 billion in total career debt and equity investments in more than 30 consumer products and entertainment companies. Prior to forming Xcel Brands, D'Loren founded and was the President and CEO of NexCen Brands, a global consumer products and retail company with 1900 stores operating in 45 countries that included The Athlete's Foot, The Shoe Box, Waverly Home, Bill Blass, Maggie Moo's, Marble Slab Creamery, Pretzel Time, Pretzelmaker and Great American Cookie Company.

The annual ROTH Conference is one of the largest small-cap investor events in the U.S., bringing together buy-side investors and executives from hundreds of growth companies in a variety of sectors. OTC Markets Group is a sponsor of the 26<sup>th</sup> Annual ROTH Capital Partners Growth Stock Conference. For more about the conference, visit [www.roth.com](http://www.roth.com).

About Xcel Brands, Inc.

Xcel Brands engages in the acquisition, design, licensing and marketing of consumer brands by incorporating an Omnichannel sales strategy that includes interactive and social media, digital, and bricks-and-mortar retail. In 2011, the company acquired designer apparel brand Isaac Mizrahi New York and an interest in Liz Claiborne New York, quickly expanding into 120+ categories for the Isaac Mizrahi brand.

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