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René Rofé Celebrates Isaac Mizrahi License



Robert D'Loren, chairman and CEO of Xcel with René Rofé and Isaac Mizrahi.

(Filed Under Event News). On May 2 René Rofé celebrated his licensing agreement with Isaac Mizrahi (BODY, January 20, 2012), under which International Intimates is producing lingerie, shapewear and nightwear. The event was held at the Dream Hotel on West 16th Street, and guests included Rofé, Mizrahi and Robert D'Loren, chairman and CEO of Xcel Brands, Inc., which acquired the Isaac Mizrahi brand in 2011 (and for which

Mizrahi serves as creative director). Several prominent retailers were also in attendance, and samples from the new Isaac Mizrahi New York collection were on display.

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Published 05-10-2012 by [Nick Monjo](#)

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A look from Pink Lipstick by International Intimates.

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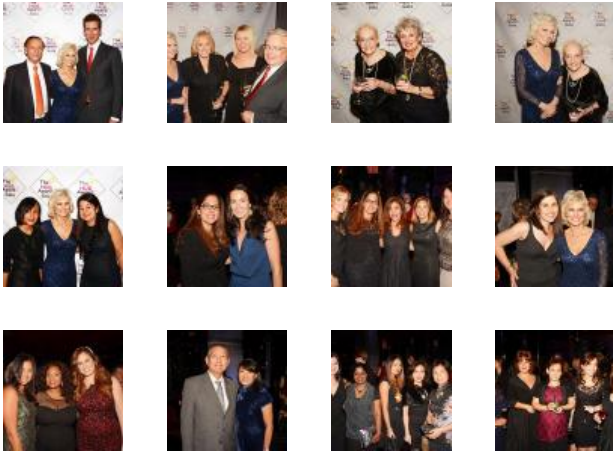
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