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## STACKING THE SHOE BOX; IN A SURPRISE DEAL, NEXCEN BRANDS AND CAMUTO GROUP PARTNER TO TAKE UPSCALE RETAILER GLOBAL.(NexCen Brands Inc.)(Camuto Group)

[Footwear News](#)November 19, 2007 | [Abel, Katie](#) | [Copyright](#)

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Byline: Katie Abel

NEW YORK - NexCen Brands Inc. and Camuto Group want to alter the high-end retail landscape - and they're looking to a proven independent to help them do it.

The companies revealed to Footwear News last week they are partnering to acquire the trademarks and intellectual property of The Shoe Box Inc., based in Plainview, N.Y. Next fall, the pair will begin opening franchised Shoe Box doors in the U.S. and abroad. Long-term plans call for the debut of more than 500 new stores, which will be rolled out under Atlanta-based NexCen Franchise Management.

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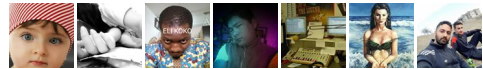
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